

Economic assessment of greenhouse-cucumber production units in Birjand Township

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Abstract

The objective of this study was economic assessment of greenhouse-cucumber production units in Birjand Township and investigation of factors influencing it. Statistical population of this research consisted of all the greenhouse owners in Birjand (50 units). For economic assessment, the profitability index (TR/TC) and discriminative analysis were used. Based on the TR/TC index and cluster analysis with –K mean method, the considered society was divided into two groups of successful and less-successful units. The median of this index was more than 1.49 in the successful group and less than 1.49 in the other group. After dividing the groups by discriminative analysis, the variables distinguishing the groups were determined. Results showed that the most important variables which influence the TR/TC index and distinguish these two groups are amount of applied micronutrients, greenhouse area, number of irrigations, amount of the applied manure, educational-extension films, and visiting other greenhouse-owners' activities.

Keywords: Greenhouse cucumber, Economic assessment, TR/TC index, Discriminative analysis.

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